Careers in IT
Multimedia

Working in Multimedia

Multimedia offers a great variety of areas to work in, such as:

- Video and audio production
- Journalism
- Marketing
- Public relations
- Advertising
- Scriptwriting
- Graphic design
- Computer animation
- Music technology
- Research and teaching

It involves not only an eye for creativity but also energy, enthusiasm and ability to be able to work as part of a team.

What do I need?

You would need an honours degree or foundation degree/HND related to Multimedia such as product design, internet, music technology or graphic design amongst others.

Employers are also interested in graduates with degrees in engineering, Computing or even arts and social sciences. Postgraduate degrees in Multimedia are available.

The possibilities are endless. Employers will look for:

- Ability to work as part of a team
- Good communication and interpersonal skills
- Ability to fulfil deadlines
- Artistic flair
- Sense of humour

Previous work experience could be useful to getting that important first job in your multimedia career.

Pay and Prospects

There are no set pay scales in computing. Starting salaries range from £14,000; the average graduate starts on £18,000. Pay can rise to £45,000 with experience and responsibility.

Sometimes there is a shortage of specific software skills and salaries can rise according to supply and demand.

'Access to Work' is a government scheme set up to provide information, advice and financial

assistance regarding the equipment, support and training that can be made available to employees with disabilities.

Multimedia

Multimedia is the use of technology to combine various media, such as:

- Text and sound
- Still or animated graphic images
- Video images

An interactive web site is one application of multimedia.

Multimedia is more than simple text-and-images. Presentations are possible in many contexts, including the Web, CD-ROMs, and live theatre.

Multimedia objects are all around us, and include:

- Mobile interfaces
- Digital TV
- Advertising
- Scriptwriting
- Computer Animation

Other leaflets in this series

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CWG02 Typical Career Paths

CWG03 Year 9 Time of Choices

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